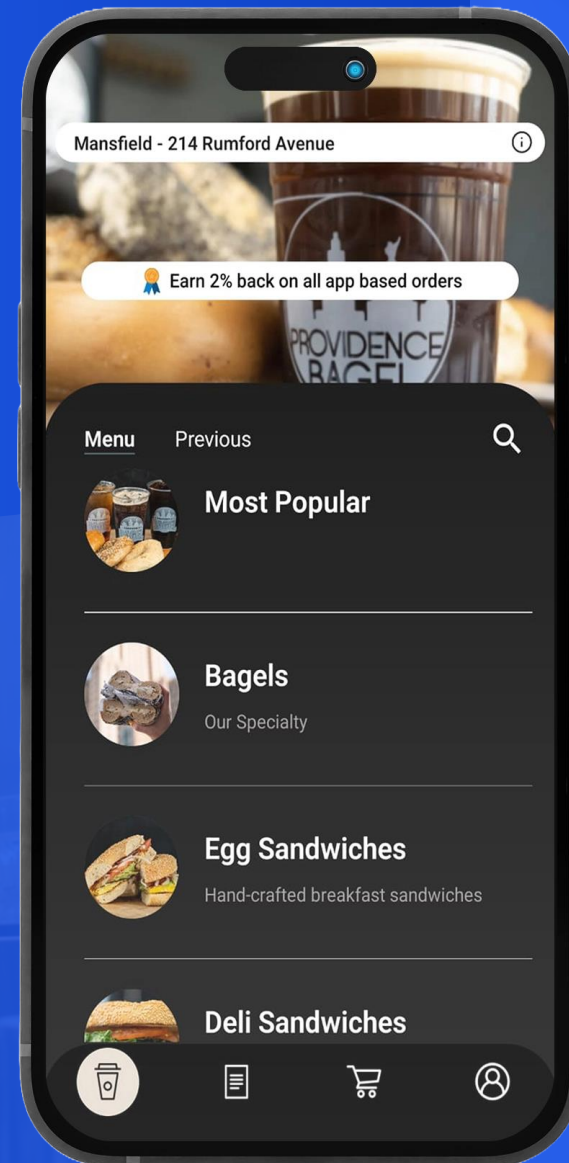


# ESPRESSLY

Order ahead digital loyalty mobile apps for coffee shops

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# Welcome

At Espressly, we believe every coffee shop deserves its own custom mobile app, empowering them to engage customers, streamline operations, and drive sales. We build white-label, order-ahead apps designed specifically for coffee shops, giving your customers the convenience they expect and you the tools to grow your business.

## Mission

To bring the power of mobile technology to coffee shops, helping them thrive in the digital age.



# Delight Your Customers

Espressly's custom mobile apps make ordering as simple and personalized as possible. Engage your customers through personalized push notifications, letting them know about new promotions, specials, or events—bringing them back to your shop, again and again. Our app features include:



## Order Ahead

Customers can place their order in advance, skipping the line.



## Saved Favorites

Regulars can quickly reorder their favorite drinks with customizations saved in the app.



## Loyalty Programs

Reward loyal customers with points that they can earn in-store or through the app.

# Simplify Your Workflow

Espressly's mobile app integration helps you run your coffee shop more efficiently:

## Order Streamlining

Mobile orders are sent directly to your system, allowing you to prepare drinks quickly and reduce wait times.

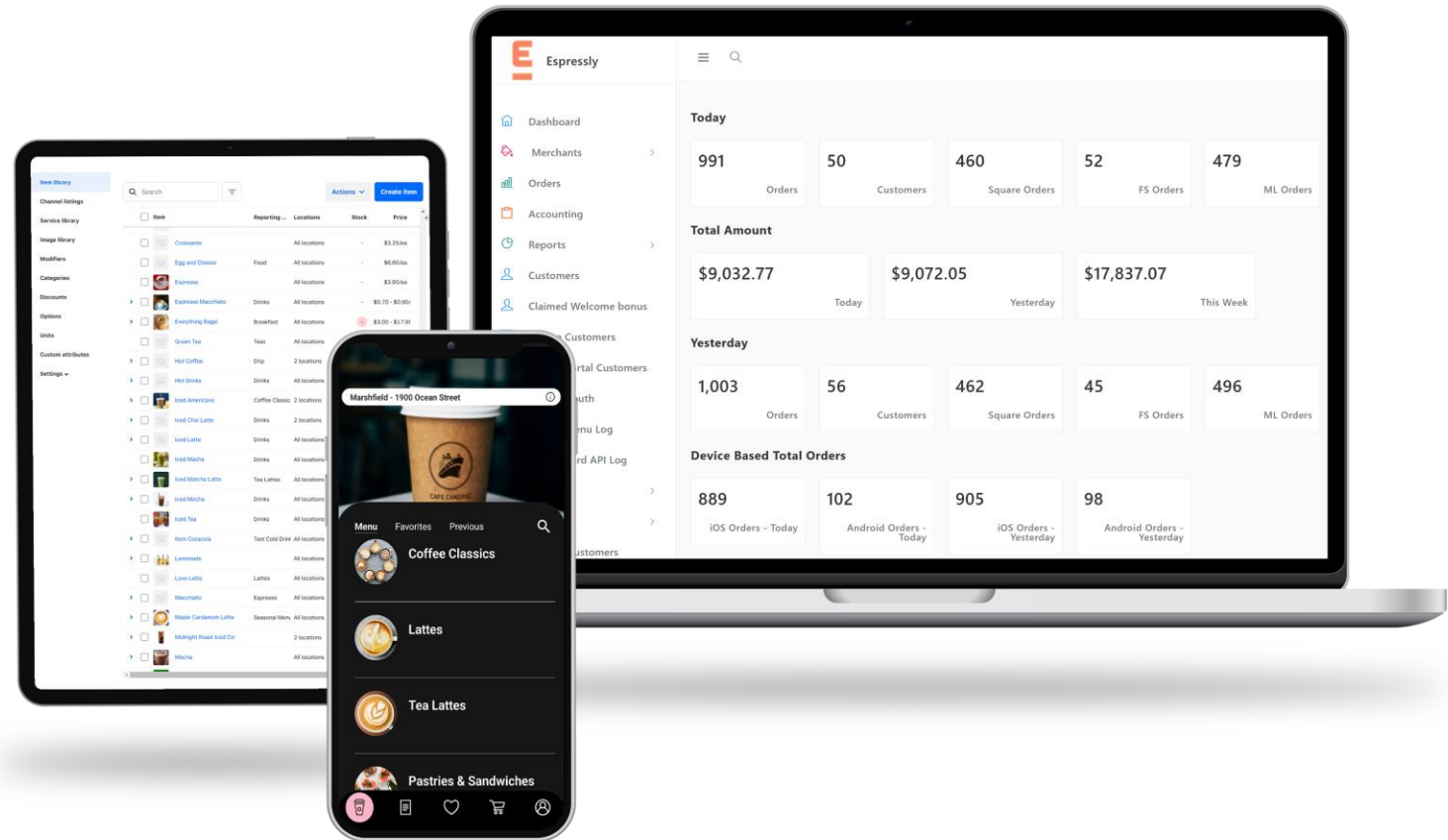
## Seamless POS Integration

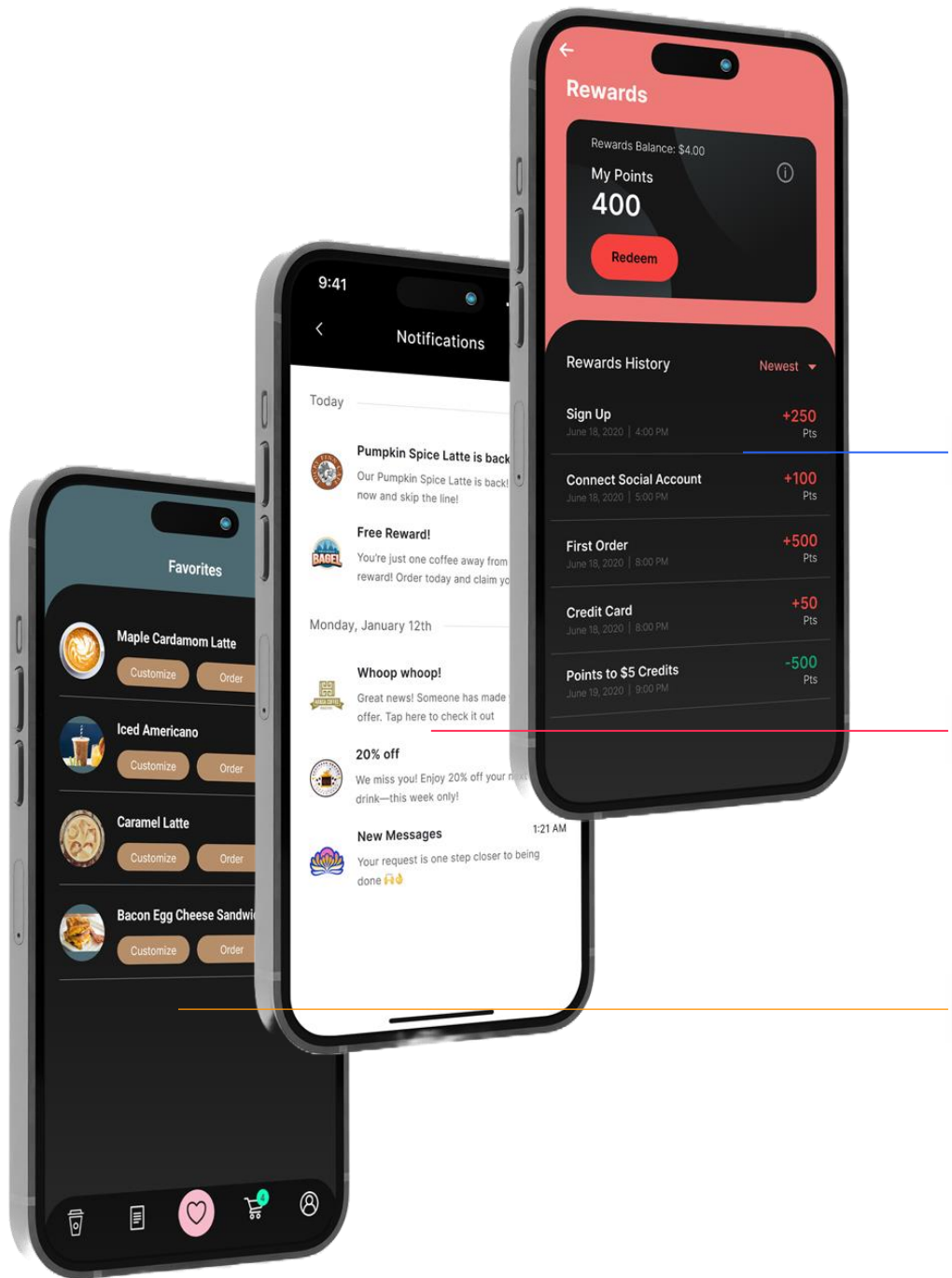
Our app syncs with your Square point-of-sale system, ensuring orders flow smoothly.

## Separate Pickup Areas

Efficiently manage foot traffic with dedicated order-ahead pickup zones, enhancing both customer satisfaction and staff productivity.

Make operations smoother and faster by leveraging technology that works behind the scenes.





# Increase Sales & Loyalty

Espresso's app helps you grow your revenue and build lasting customer relationships:

## Loyalty Programs

Encourage repeat business by offering points and rewards for every purchase, both in-store and via the app.

## Push Notifications

Send personalized promotions and updates to your customers, driving them back to your shop.

## Saved Favorites & Easy Reordering

Customers can save their favorite orders, making repeat purchases simple and convenient.

With every order, you're not just selling coffee—you're building loyalty and increasing lifetime customer value.

# Real Results from Real Coffee Shops

Espressly has already made a significant impact on the businesses we partner with:



### Increased Repeat Orders

Coffee shops using our app have seen repeat orders rise by over 30%, thanks to loyalty programs and easy reordering features.



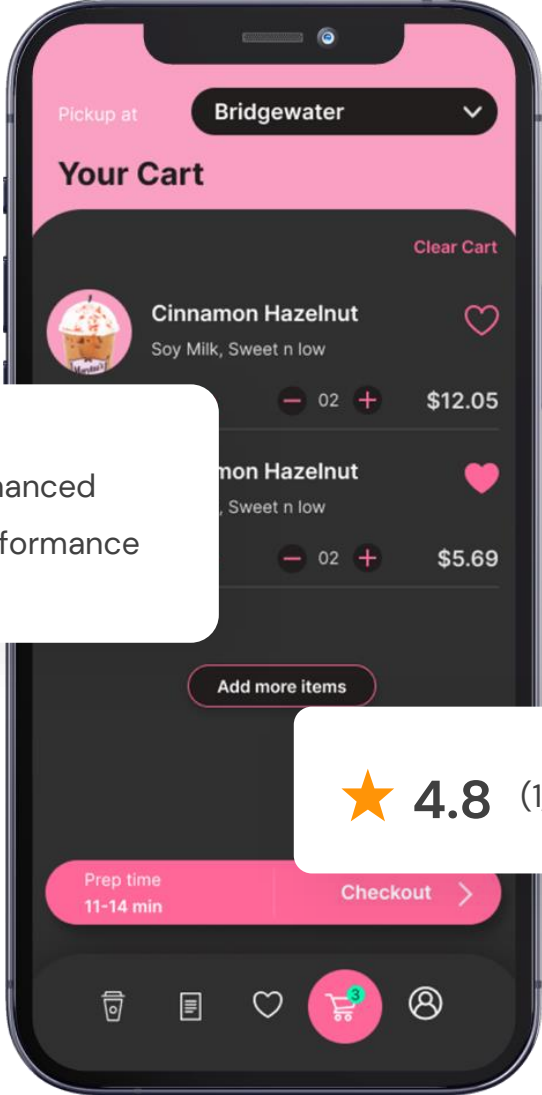
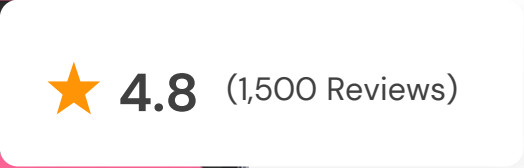
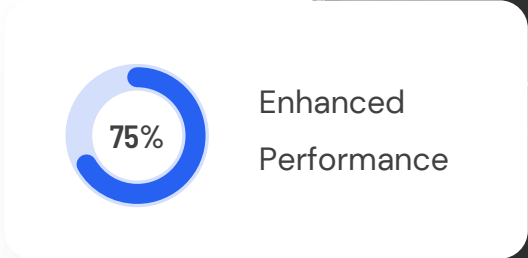
### Enhanced Customer Satisfaction

Customers enjoy a seamless ordering experience, leading to higher ratings and more positive reviews.



### Operational Efficiency

Partners report improved workflow and reduced wait times, allowing staff to focus on providing excellent service.



# Leverage Data for Smarter Decisions

Espressly's mobile app not only boosts customer engagement but also provides valuable insights for your business:



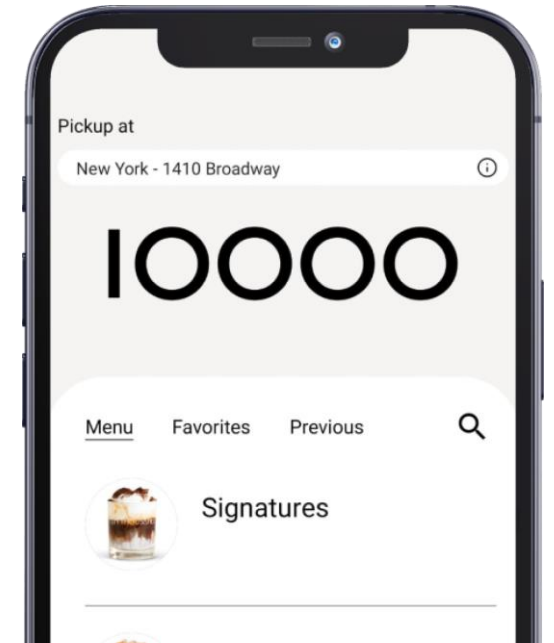
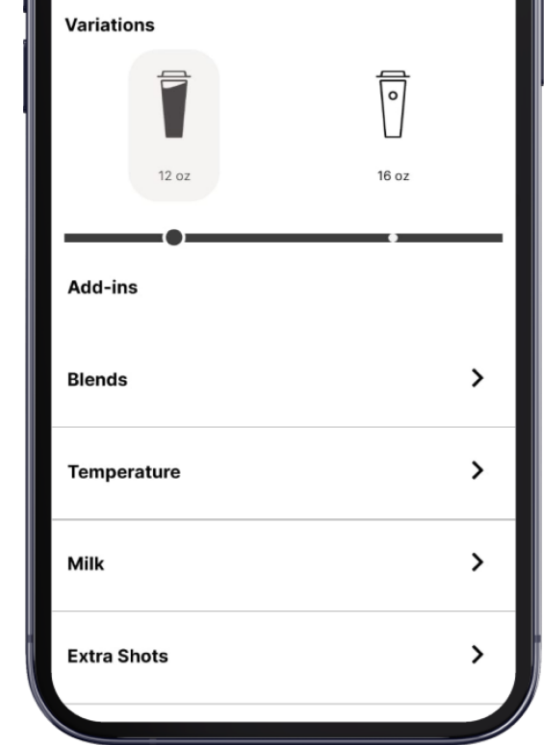
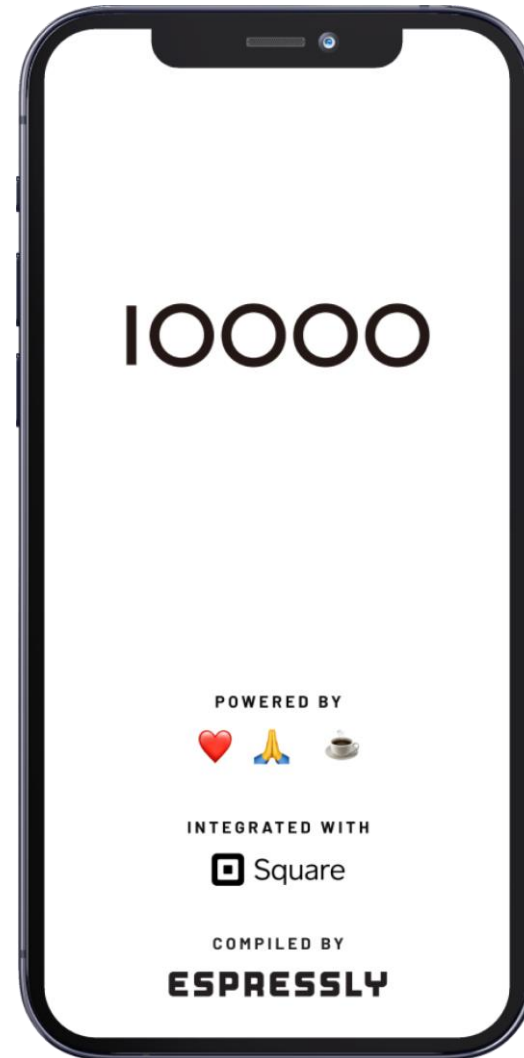
Track which drinks and customizations are most popular, helping you optimize your menu.

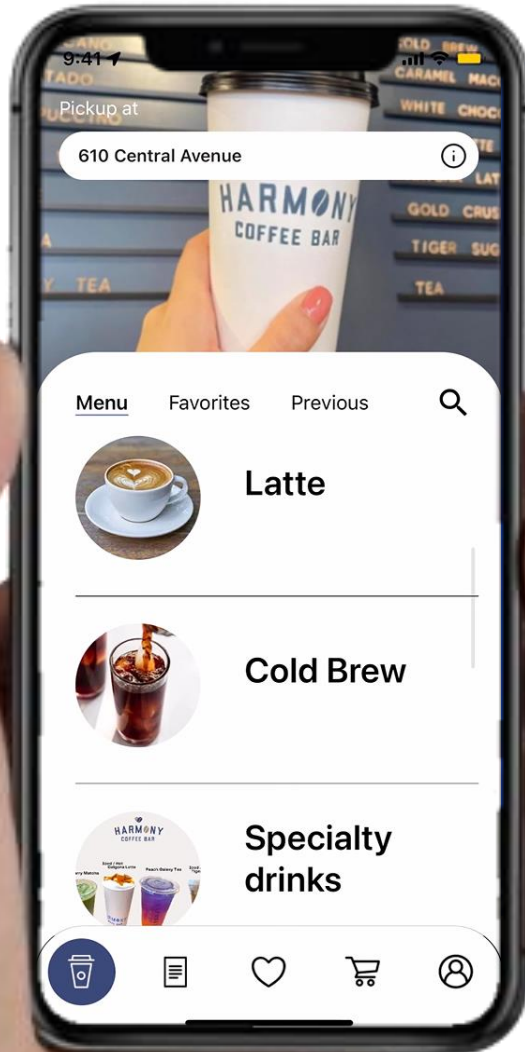


Identify peak times for orders and better manage staffing and inventory.



Use data to personalize promotions, improving customer satisfaction and increasing repeat orders.





# Experience the Power of Espresso

See how Espresso's app streamlines ordering, rewards loyalty, and engages customers with personalized features, all while boosting sales and simplifying operations for coffee shops.

[Learn More](#)



# Why Your Shop Needs Espressly

Choosing Espressly means investing in the future of your coffee shop. Here's why:

## Custom Mobile Apps

Tailored solutions designed specifically for coffee shops, enhancing the customer experience.

## Streamlined Operations

Integration with your existing systems leads to improved efficiency and reduced wait times.

## Customer Engagement

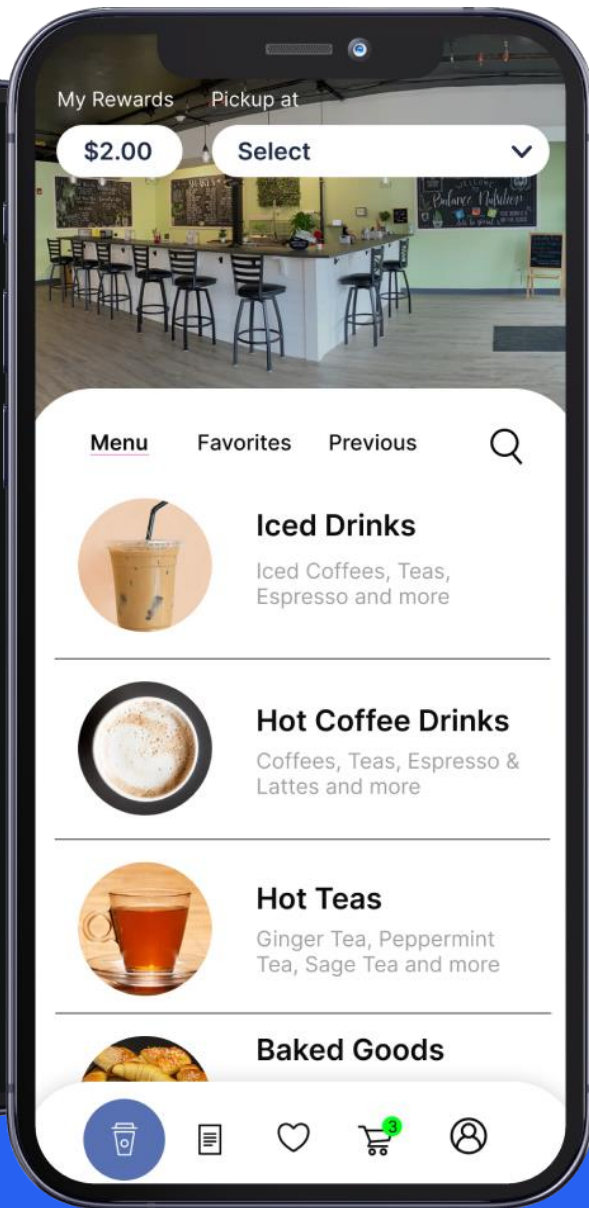
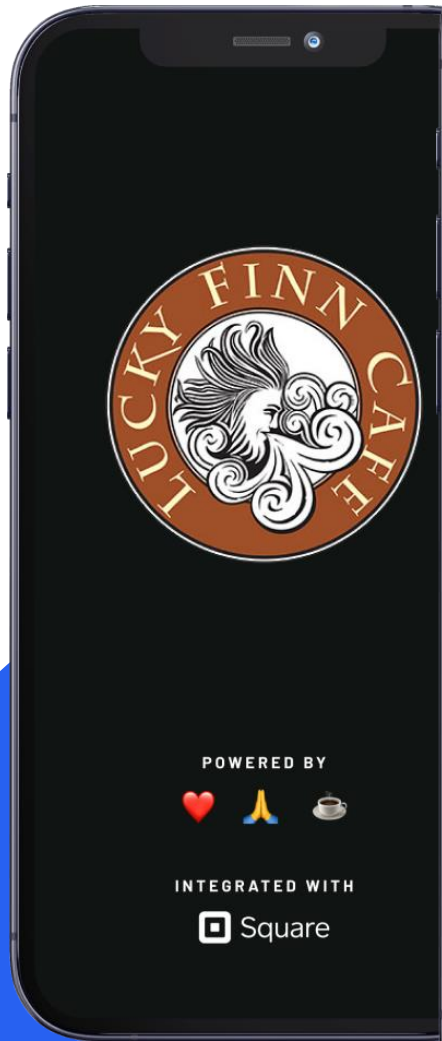
Our app helps you foster strong relationships through loyalty programs and personalized communication.

## Data-Driven Insights

Leverage actionable data to make informed decisions that drive growth.

Empower your coffee shop with Espressly and transform the way you connect with your customers!





## Contact Us



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[www.espressly.co](http://www.espressly.co)



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